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December 2016

It's Doggie-Palooza Time!!

*The City of Plantation Parks and Recreation Department is currently planning our 16th annual Dog Expo, **Doggie-Palooza**, which will be held on Saturday, January 28th from 10:00 a.m. until 3:00 p.m. This event will be at Happy Tails Dog Park located at Seminole Park, 6600 SW 16th Street, Plantation. Past Doggie-Palooza events have been very successful, drawing crowds of over 2,200 people. We are hopeful that this year's Expo will exceed that achievement.*

Doggie-Palooza is designed to provide canine owners with information on products and services local companies have to offer. Admission for canines is free. The cost for their human companions is a \$2.00 per person entry fee to benefit a local non-profit rescue organization.

We are looking for local vendors and groups who are interested in participating in this event. The cost to participate in the Expo is \$75.00 for vendors who can supply their own tent or don't require a tent. The cost for vendors who would like the City to provide them with a 10' x 10' tent is \$150.00 (please make checks payable to the City of Plantation). All participants will be given one six-foot table and two chairs. You must skirt your own table. Once payment is made, there will be no refunds. This event is held "rain or shine".

We are also seeking donations for door prize drawings and other give-a-ways, so please let us know if you cannot attend but are interested in being a contributing sponsor.

To participate, complete the enclosed application and mail to:

*Doggie-Palooza/Attn: Wes Lockard
City of Plantation
9151 NW 2nd Street
Plantation, FL 33324*

If you have any question or concerns, please call Wes Lockard at (954) 452-2503.

Vendor space is limited & will be based on a first-come, first-serve basis. Spaces will sell out quickly. Once your application has been received, you will receive a phone call confirming your vendor space. A waiting list will be established.

City of Plantation
9151 NW 2nd Street, Plantation, FL 33324
T: (954) 452-2502 F: (954) 452-2519
sryan@plantation.org

Doggie-Palooza



A Dog Expo

Saturday, January 28, 2017

10:00 a.m. - 3:00 p.m.

Happy Tails Dog Park

Sponsorship Opportunities

Title Sponsor* \$500

Two Title Sponsorships available. Please call to confirm availability.

Company name appears as co-sponsor on all publicity

Company banner displayed at event

Full page ad in event program (8" h x 4.75" w)

Booth space with 10' x 20' tent at event

Gold Sponsor* \$300

Five Gold Sponsorships available. Please call to confirm availability.

Company banner displayed at event

Half-page ad in event program (4" h x 4.75" w)

Booth space with 10' x 10' tent at event

**All sponsors must complete the 2017 Doggie-Palooza Application*

Sponsorship deadline is Wednesday, January 11th

Please call 954-452-2506 to confirm sponsorship availability.

Sponsorships are not confirmed until we have received a completed application and payment.

Sponsorships are limited and are on a first-come basis.

The City of Plantation
2017 Doggie-Palooza Application

Happy Tails Park * Saturday, January 28th * 10am - 3pm * Rain or Shine

_____ I would like to be a 2017 sponsor: Sponsor Level: _____

_____ For profit: \$75, I will participate and **do not** need a tent (Please enclose a check made payable to the City of Plantation)

_____ For profit: \$150, I will participate and **do** need a tent (Please enclose a check made payable to the City of Plantation)

_____ All Non-Profit Groups: \$35, **no tent provided**

(Please enclose a check made payable to the City of Plantation and provide a copy of Non-Profit Certificate)

INSURANCE: All vendors must carry a minimum of \$500,000 General Liability insurance that will protect vendor and owner (City of Plantation) from all losses and claims which may arise out of Doggie Palooza. The City of Plantation must be named Additional Insured on all Certificates of Insurance. Certificates of Insurance must be submitted to the Parks & Recreation Department no later than Wednesday, January 11, 2017.

All participants will receive a confirmation letter and event map the week before.

(Please Print)

Company Name: _____ Contact Name: _____

Phone Number: _____ Fax: _____ Contact's Cell Number: _____

Address: _____ City: _____ Zip: _____

Email: _____ Website: _____

Product/Service Description: (grooming, boarding, pet sitting, health care, training, art/photography, pet supplies, pet apparel, etc)

RELEASE: VENDORS FOR CITY OF PLANTATION'S 2017 DOGGIE PALOOZA

The undersigned, in consideration of the City of Plantation providing us with space for the display and sale of our various products, goods, and other valuable wares, do hereby release and forever discharge the City of Plantation and any of their members, employees, agents and volunteers (*collectively "Releases"*) from any and all liabilities, claims, actions, damages, costs or expenses, whatsoever, which I may have against the Releases arising out of or in any way connected with, my participation in this program, including but not limited to damages, injuries or death caused by the active or passive negligence of Releases otherwise.

Further, I hereby agree to release, indemnify and hold harmless the City of Plantation and any officials or volunteers of the City of Plantation against all claims resulting from participation in this program. I have attached a signed copy of the City of Plantation's 2017 Doggie Palooza Regulations indicating that I agree to abide by the Rules & Regulations. Furthermore, I understand that any violation of these rules or hazards to the public will cause immediate revocation of my ability to be a vendor at the City of Plantation's Doggie Palooza. I agree to sell only those products approved by the City of Plantation.

Print Name: _____ Signature: _____ Date: _____

APPLICATION DEADLINE IS WEDNESDAY, JANUARY 11th

Mail applications, certificates and checks to:
City of Plantation, Parks & Recreation Department
Attention: Wes Lockard
9151 NW 2 Street, Plantation, FL 33324

Questions? Call 954-452-2503



City of Plantation 2017 Doggie-Palooza

Vendor Rules & Regulations

Vendor spaces will be assigned by the Parks & Recreation Department. No substitutions.

Each vendor space will be provided one six-foot table and two chairs.

Vendors must provide their own table covering. All tables **MUST** be covered.

Vendors are responsible for the care and control of their dogs. Dogs must be confined to a well-ventilated dog cage/crate, or on a six-foot leash, and be with a handler at all times. All dogs must have proof of rabies vaccinations on site.

The only animals vendors may bring to the event are dogs. Vendors may provide information about other types of pets for adoptions, but this event is open solely to domestic canines.

Food items and beverages cannot be sold or given away by a non-food approved vendor.

The sale, use, or possession of alcohol is not allowed.

Games of Chance are not allowed.

All vendor activity must be confined to the allotted 10'x10' space. Vendors are not allowed in the common areas, including the walkways. Sirens, bullhorns and megaphones are not allowed to draw attention to your booth.

Each vendor is responsible for his/her booth, which must be staffed at all times.

Rules may be subject to change.

Vendors may begin setting up at 8 am and **MUST** be completed by 9:30 am.

This event is held "Rain or Shine"

I have read the rules and regulations for the 2017 Doggie Palooza and agree to abide by said rules and regulations.

Business/Organization Name: _____

Print Name: _____

Signature: _____ Date: _____