



# City of Plantation Pre-Incident Public Education Program

*Citizen Rights, Responsibilities  
& Roles*



# Agenda

- ◆ Welcome & Introduction
- ◆ Definitions
- ◆ City's Post Disaster Management Plan
- ◆ Public Education Sources
- ◆ Public Information Sources

# Objectives

- ◆ Be Informed
- ◆ Be Knowledgeable
- ◆ Be Prepared

# Introduction

- ◆ Last year's hurricane season was unlike any the City of Plantation has seen since the 1960s
- ◆ We are all hoping that we won't be affected by hurricanes this year, but based on predictions from the National Oceanic and Atmosphere Agency (NOAA), that does not seem likely

**“The battle against a  
hurricane is won during  
the off season.”**

# Introduction

*“It is the City’s responsibility  
before, during, and after an emergency  
to act quickly and decisively.”*

*Mayor Rae Carole Armstrong*

However ...

***Residents and businesses  
have responsibilities, as well.***



The keys are  
*Preparation* and *Planning!*

# Definitions

**Significant Event** – any incident or situation that has direct implications for the City and its citizens, generates media interest and involves a multi-agency response.

- ◆ Hurricane or other severe weather occurrence
- ◆ Hazardous material incident
- ◆ An act of terrorism
- ◆ Severe water main break

# Definitions

**Public Education** occurs prior to an event taking place

City provides resources for:

- ◆ What preparations are necessary
- ◆ Where to find emergency and recovery information

**Public Information** occurs after an event takes place

- ◆ Collect and disseminate information in a timely, efficient, effective manner

# The Reality is ...

- ◆ Every storm/event is different
- ◆ No way to predict how long recovery efforts will take

## What do we know:

- ◆ How to prepare in advance
- ◆ Where to get information
- ◆ How to stay informed

That is what  
**Public  
Education**  
is all about

# Post Disaster Management Plan

- ◆ Catastrophic Emergencies place extraordinary demands on City services
- ◆ Resources may be limited
- ◆ City resources will be stretched to their limits
- ◆ ALL demands may not be met at the same time
- ◆ The City has set priorities to deal with limited resources

# Post Disaster Management Plan

- ◆ After a storm has passed, the National Hurricane Center and the City's Response Director will give an "all clear" signal
- ◆ City staff will complete a safety assessment
- ◆ The City will initiate its Recovery Plan
  - maintain public safety
  - decrease the time residents are inconvenienced
  - restore normalcy to the community

# Post Disaster Management Plan

## City recovery priorities:

1. Stabilize the community
  - ◆ Provide essential public safety and health-related services
2. Provide basics necessities
  - ◆ Food, water, sanitation, shelter and clothing
3. Restore road network and utilities
4. Provide public information
5. Research and identify residual hazards
6. Resume routine government operations
7. Restore public property
8. Assist in restoring private property
9. Review plan and improve future response capabilities



Time

# Personal Emergency Plan

## Preparation and Planning

- ◆ Food and water, flashlights, batteries, portable radio, gas cans
- ◆ Evacuation plans if needed (location and limitations)
- ◆ Entertainment for children and adults
- ◆ Infant care needs (diapers, formula) and pet needs (food, shelter in case of evacuation)
- ◆ Contact plan (out-of-state relative, “safe spot” )
- ◆ Medical needs (medicine, equipment, oxygen)
- ◆ Family records (insurance information, identification)
- ◆ Debris and loose material cleanup

# Making Your Kit

**Plantation Fire Department**

**[www.Plantation.org](http://www.Plantation.org)**

**Department of Homeland Security**

**[www.Ready.gov](http://www.Ready.gov)**

# Your Own Emergency Plan

*How long should you plan to be  
completely self-sufficient?*

**72 HOURS**

# Public Education

- ◆ What to do and
- ◆ What **NOT** to do
- ◆ Evacuation Procedures
- ◆ Pre-event Preparation
- ◆ Call for volunteers
  - pre-established and alternate meeting locations
- ◆ City Operations
- ◆ County Operations
- ◆ Debris Removal
- ◆ For more information...

# Public Education Sources

- ◆ “Town meeting” events
- ◆ Comcast Cable bulletin board
- ◆ Twitter and Facebook
- ◆ City radio station (1620 AM)
- ◆ Resident hotline (954-585-2363)
- ◆ Utility bills
- ◆ Postcards to residents
- ◆ Letters to HOAs
- ◆ City website

# Public Information

- ◆ Boil water notices
- ◆ Postal service
- ◆ Transportation (bus, airport, Port Everglades, gas)
- ◆ Road closures, intersections and street signs
- ◆ City & County operations
- ◆ School closings & re-openings
- ◆ Hospitals & pharmacies
- ◆ Evacuation information and locations
- ◆ Recovery information
  - FEMA, 211, Blue Roof, City “Point of Need” distribution centers
- ◆ For more information...

# Public Information Sources

- ◆ Flyers distributed via businesses and door to door
- ◆ PHIL System
- ◆ News media outlets
- ◆ City AM radio station
- ◆ Resident hotline



City of Plantation  
**HURRICANE WILMA INFORMATION**  
Saturday, October 29, 2005

The following information was compiled for City of Plantation residents, updated as information becomes available. **Please continue to call to the Resident Emergency Hotline (954-585-2363) for the most current information.**

- The City of Plantation is closed until further notice.
- All City facilities, parks and activities, including City Council meetings, are cancelled until further notice.
- Daylight Savings Time begins Sunday, October 30 at 2:00 AM. Don't forget to set your clocks back one hour before you go to bed tonight.
- Waste Management began regular solid waste/garbage pickup on Tuesday, October 25. No recycling pickup at this time.
- Plantation Tram community bus service is running. Tram may be late due to road blockages.
- Broward County schools are closed. A determination as to when schools will reopen will be made on Sunday.
- There continues to be a curfew imposed on Broward County residents. Individuals are not allowed out of their residence or temporary residence from 11:00 PM through 6:00 AM. City of Plantation Police Officers will be enforcing this curfew.
- Fort Lauderdale/Hollywood International Airport opened Thursday, October 27, 2005, within the confines of the curfew (take-off and landings will between 6:00 AM and 11:00 PM).
- Port Everglades generators are being used to pump gas onto tankers for distribution to local gas stations.
- US postal service resumed Thursday, October 27.
- The Boil Water Order has been lifted. Tap water is now safe for consumption.
- The Broward County EOC has established a point of distribution for ice and water at Heritage Park. The entrance to the park is on SW 54th Avenue, north of Peters Road. Distribution is from 9:00 AM to 6:00 PM while supplies last.
- The City has begun a safety assessment of all residential, commercial and municipal structures. City officials with appropriate identification are canvassing neighborhoods. They may be accessing private property. We ask for your cooperation during this time.
- The City will begin collecting hurricane debris today, Saturday, October 29, and will continue 7 days a week, working dawn until dusk. **Place all landscape debris separate from construction debris. Small yard waste should be placed in clear bags and set alongside the larger debris.** Do not place your debris next to mailboxes, signs, power poles, sewer drains or other structures or objects. The city encourages resident to bring landscape debris to the Public Works horticulture transfer station located at 750 NW 91st Avenue, FREE OF CHARGE. Proof of residency is required. Hours of operation: 7:00 AM – 5:00 PM.
- Stoplights at most intersections within the City continue to be non-operational and should be treated as 4-way stops. It is imperative that drivers who approach these intersections use extreme caution, even when approaching a stoplight that appears to be working.
- Individual assistance to private homeowners/residents: FEMA: 800-462-9029 or 800-621-FEMA (TTY 800-462-7585); Broward County's 211 First Call for Help for referrals; Operation Blue Roof, 888-ROOF-BLU; If you are having trouble contacting your insurance company, visit Insurance Village: 6901 W. Sunrise Blvd. Representatives are available to file claims.
- If you see trees with pink plastic ribbons, please do not remove the ribbon or the tree. We are making all best efforts to right these trees and preserve them. Also, if you tree has blown over and you wish to try and save it, keep the root ball and foliage moist by gently watering it with a garden hose (on a very light sprinkler mode) or by covering the root ball with a moist towel.
- Businesses that wish to report they are open for business may contact the City at 954-797-2227. The City will communicate businesses openings through this flyer distribution to every extent that is possible. Businesses recently reopen: Central Broward Animal Hospital; Firehouse Subs; Free Phone Factory; Lisa Friedman, Clinical Social Worker; Manee Thai, Shanghai Garden II, Guacamole Restaurant; La Aurora Meats & Grocery; Antiquentira Bakery. Most Publix & Winn Dixie stores are open and carry ice and water.
- The City of Plantation will continue to communicate with residents through distribution flyers such as this, as well as via local radio and newspaper outlets. Informational flyers may be picked up at City Hall, 400 NW 73rd Avenue and at many businesses, including local supermarkets, throughout the city. For the most up to date information, please call the city's Resident Emergency Hotline, 954-585-2363.

# Resident Emergency Hotline

**954-585-2363**



# After the Storm Contractor Requirements

When choosing a contractor for repairs:

- ◆ Does not have to have a City of Plantation Occupation License
- ◆ Must be registered with Broward County (not hold Occupational License)
- ◆ Must be licensed to do business in Florida

# After the Storm Contractor Requirements

## Important Reminders:

- ◆ Ask for references and check them
- ◆ Ask how long the contractor has been in business
- ◆ Get any contract in writing and read the fine print
- ◆ Obtain a current copy of the contractor's insurance
  - ◆ Workers' compensation, property damage and liability
- ◆ Avoid any contractor that requires large advance payments
- ◆ Avoid paying cash, and make check payable to the company contracted to do the work

# Important Reminders...

- ◆ Preparation & planning are the keys
- ◆ Keep your HOA contact information up to date with the Mayor's office
- ◆ Know where to find the information you need
- ◆ Know what the City can and Can't do for you
- ◆ Understand what you have to do for yourself
- ◆ The City and its residents are Partners
- ◆ We must work together before, during and after an incident to ensure a safe, efficient and productive recovery effort



Plantation  
the grass is greener®

# Questions?



This program is presented as a  
service of the Plantation Joint  
Information Team  
The Police and Fire Departments  
and the Office of the Mayor

