

# Demographic Profile...



Population:	85,561 <small>*as of September 2010, according to University of Florida Bureau of Economic and Business Research</small>
Area:	22.8 square miles
County:	Broward
Government:	Strong Mayor and five elected Council Members, incorporated in April, 1953
Location:	Just west of Fort Lauderdale, Florida; 20 miles north of Miami/Dade County; 10 minutes from Fort Lauderdale/Hollywood International Airport and Port Everglades
Housing:	Mixture of single and multi-family dwellings ranging in cost from \$100,000 to over \$2 million
Business Environment:	Retail, office, light industrial and general business; 3,800 registered businesses; 44,433 persons employed; Bachelor's Degree or higher: 40.2 percent; unemployment rate: 4.0% (2006)
Medical Services:	Two general hospitals, four nursing homes, various clinics, rehab services and professional offices
Utilities:	City-owned water and sewer; electric: Florida Power & Light; telephone: BellSouth, AT&T, various long distance, cellular and fiber optic service providers; television: Comcast Cable and various satellite TV providers; Internet providers: AT&T FastAccess DSL, Comcast High Speed Internet and more
Climate:	Subtropical; avg. rainfall: 62 inches; avg. temperature: 75.4°; winter mean temperature: 66.5°; summer mean temperature: 84.2°
Parks & Recreation:	42 parks and playgrounds (totaling 414 acres); 6 golf courses including the City's own Plantation Preserve Golf Course & Club, extensive recreation programs for all ages, including tennis, swimming, baseball, football, soccer, track and jogging
Protection:	City Police Department, City emergency medical services (EMS), emergency operations management and volunteer Fire Department
Schools:	6 public elementary, 2 public middle, 2 public high schools & 32 private schools (preschool/daycare through grade 12); home to the University of Phoenix; within a 10 minute drive are Nova Southeastern University, Florida Atlantic University, Broward College and McFatter Technical Center, all part of the prestigious South Florida Education Center
Transportation:	County and community bus service, close proximity to major highways, including direct access to I-595 and Florida's Turnpike; international airport, Amtrak train, Tri-Rail commuter service, and a major deep-water port for passengers and freight; Foreign Trade Zone within Broward County limits
Median Household Income:	<b>Plantation: \$70,824</b> Broward County: \$52,670
Median Age:	<b>Plantation: 38.7</b> Broward County: 39.4