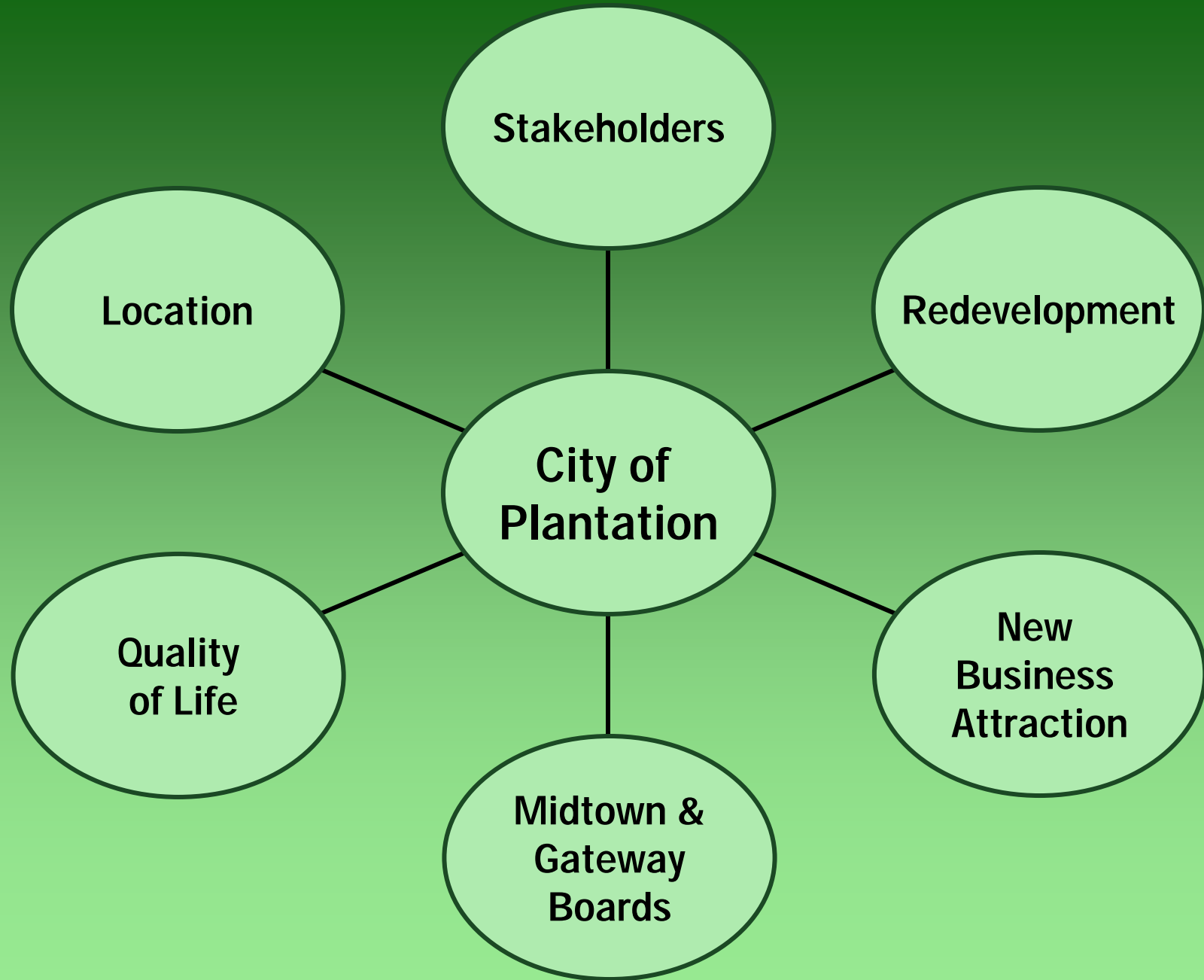




TEAM PLANTATION

Expanding the Circle of Success

Presentation to the
Greater Plantation Chamber of Commerce
January 11, 2012



Why Plantation?

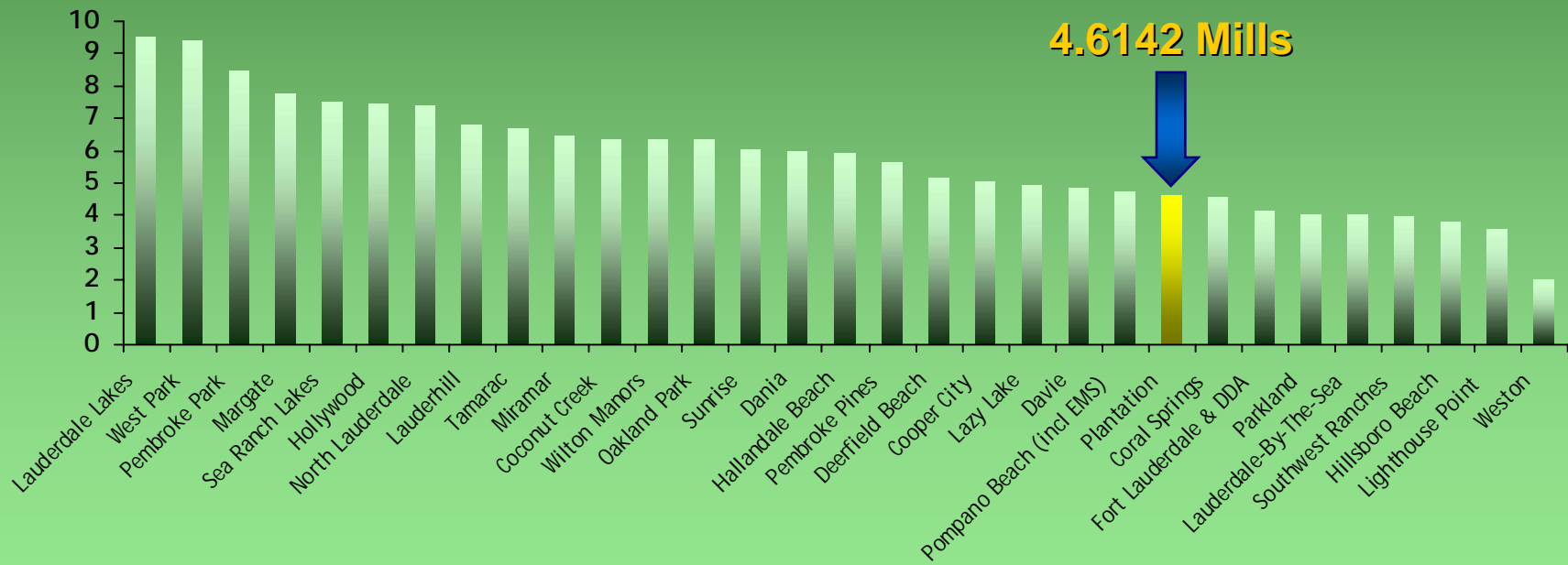


- ◆ The geographic center of Broward County & Southeast Florida
- ◆ I-595 Expansion Project
- ◆ Broward Boulevard: Future Express Transit (Bus) Route
- ◆ Improved roadway & pedestrian connectivity
- ◆ Maintain “City Beautiful” reputation through quality design & enhancement of the natural environment
- ◆ One of the lowest residential tax rates in Broward County
- ◆ One of the few cities with increased property values

Millage Rate

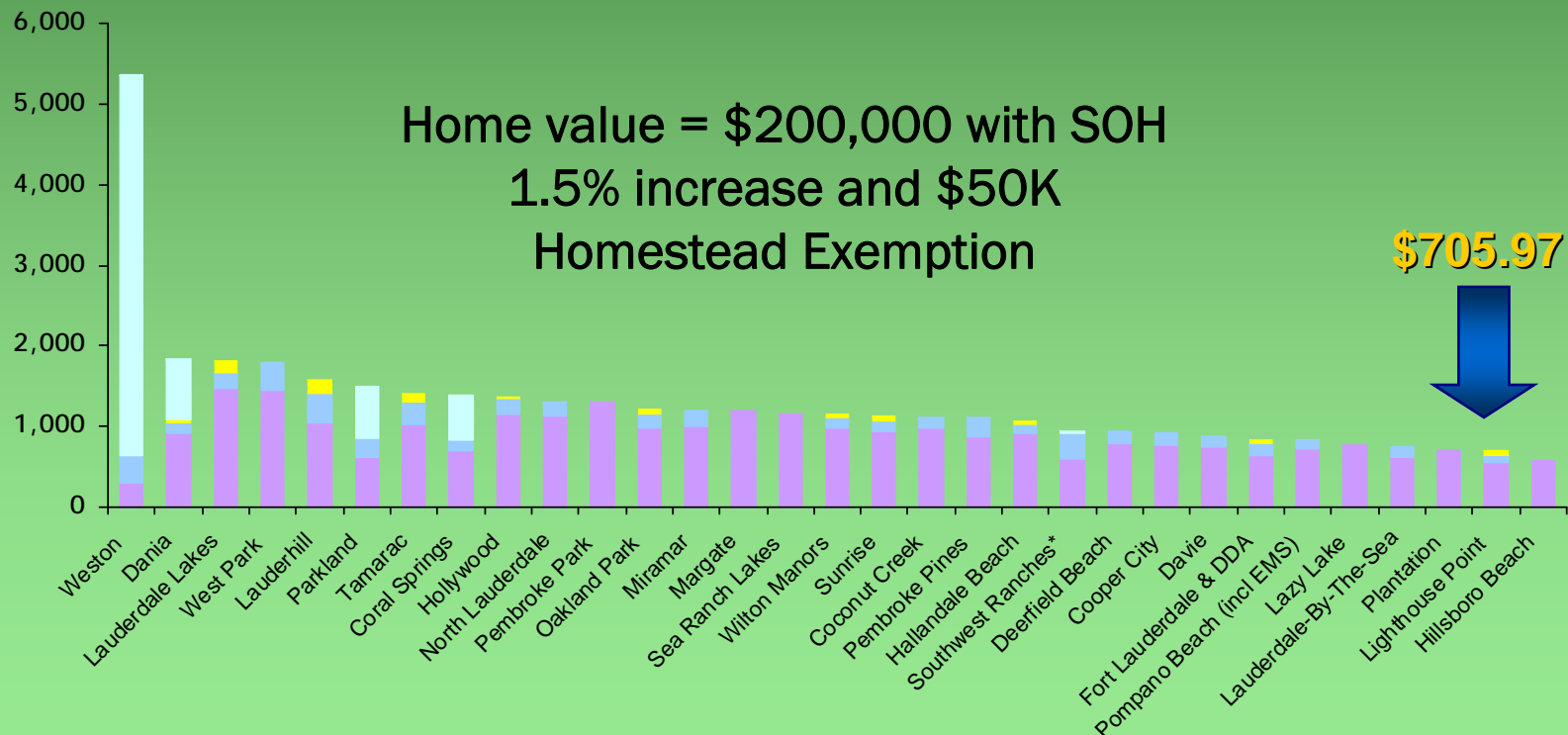
2012 City Comparison

- The City of Plantation continues to have one of the lowest millage rates in Broward County.



Millage Rate

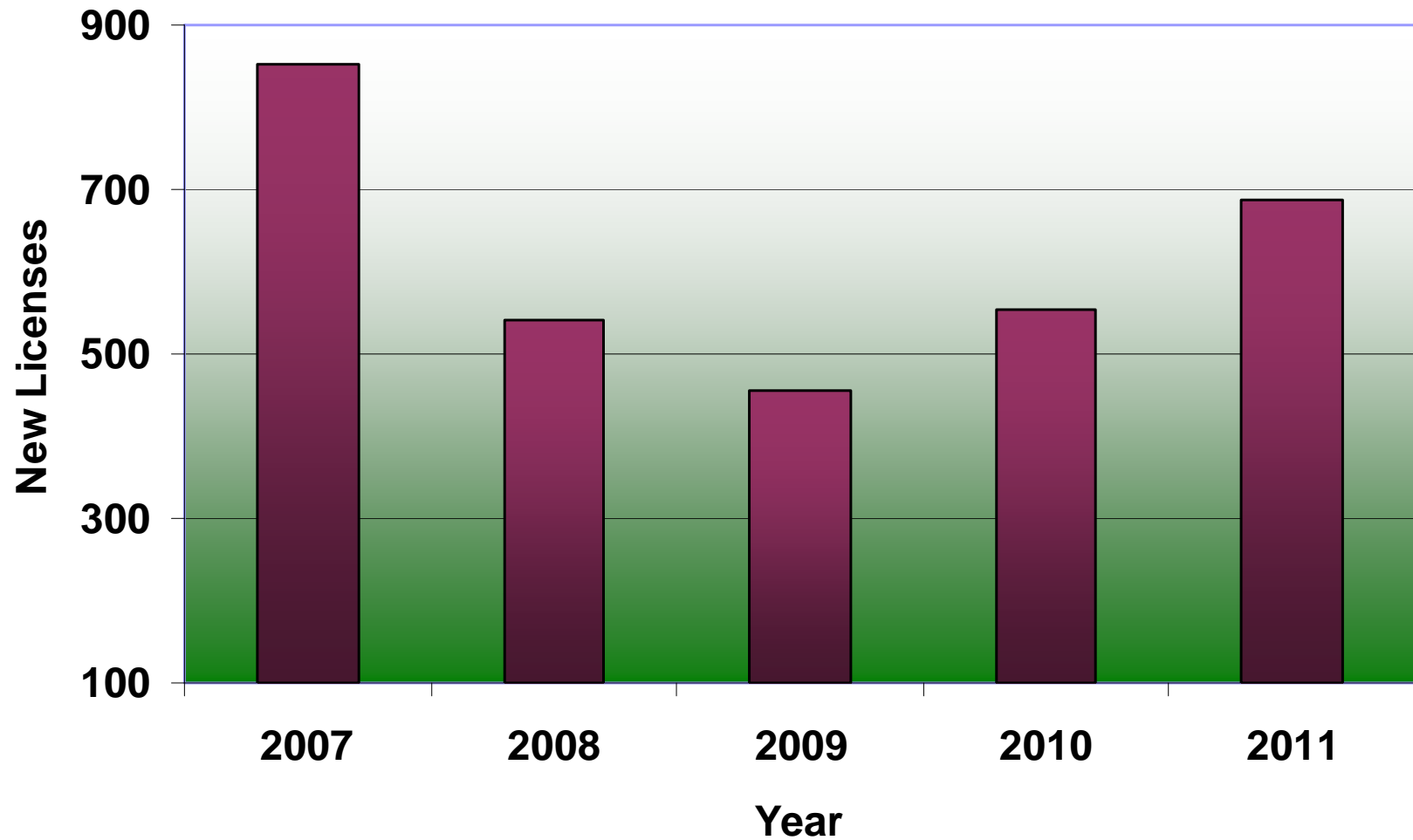
Our value really stands out when you also add fire assessment, stormwater utilities and special district fees that most cities charge their residents, and which are not charged to Plantation residents.



\$705.97

2010/11 Taxes
 Fire Assessment
 Stormwater Utility
 Special District

Business Attraction



Just a few of Plantation's new businesses

Midtown

- ◆ JoAnn Fabrics (Fountains)
- ◆ Bahamas Tourism Center
- ◆ C3 Customer Contact Channels
- ◆ 5 Guys Burgers (Fountains)
- ◆ Grand Bahamas Island Tourism Board (Cornerstone)
- ◆ Nassau Paradise Island Promotional Bd. (Cornerstone)
- ◆ South African Airways
- ◆ Lime Fresh (Fountains)

Gateway

- ◆ Counsel on Management Litigation
- ◆ DD's Clothing Store
- ◆ Loan Lawyers
- ◆ Select Staffing
- ◆ Allied Patient Care

Citywide

- ◆ hh Gregg (Sunrise Blvd.)
- ◆ Chase Bank (Sunrise Blvd.)
- ◆ U.S. Social Security Center (Sunrise Blvd.)

Chase Bank, Nob Hill Road



Social Security Office, Sunrise Boulevard



...and more banks, such as TD, Chase and PNC at various locations

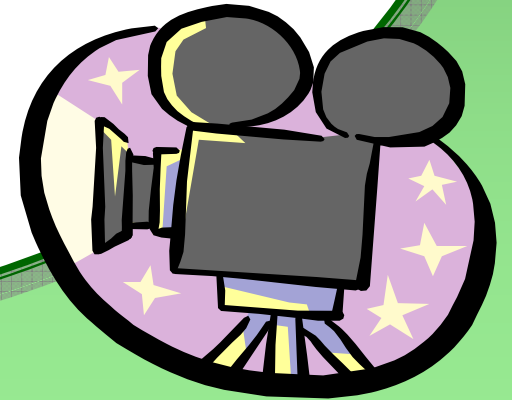
Planned Developments

Planned Development	Proposed Development Value Estimates	Proposed Sq Ft	Proposed # of Units
Cornerstone Three	23,200,000	116,000	
Cornerstone Four	<u>23,200,000</u>	<u>116,000</u>	
TOTAL Cornerstone	46,400,000	564,200	
Midtown 24, Phase II	48,000,000		227 units
Fountains Main St/Commercial	8,600,000	442,400	
One Plantation Place	93,000,000	60,000	321 units
University of Miami Cancer	4,000,000	50,000	
Veranda, Phase II	39,520,000		197 units
Westfield Broward Mall	15,000,000	2,500 seat theater	
Westside Medical Center	3,200,000	40,000	
TOTAL ADJUSTMENT	\$257,720,000		



COMING SOON!

Developments planned
for the near future.



Veranda Phase II

Pine Island Road and American Expressway

Estimated value \$39 million, 197 units



Midtown 24 Phase II

Fountain Shoppes

Estimated value \$48 million, 227 apartments



Westside Medical Pavilion

Broward Boulevard and NW 82nd Avenue

Estimated value \$3.2 million 40,000 square feet commercial



One Plantation Place

University Drive and I-595

Estimated value at \$90 million

321 units, 60,000 square feet commercial



Westfield Broward Mall Improvements

Broward Boulevard and University Drive
2,500 seat theatre, casual dining, interior mall renovation,
estimated value \$15 million



More to come ...

We make things happen:

- ◆ 29 solicitations resulted in 5 new businesses
- ◆ Assisting with business needs

Some examples are:

- ◆ Connecting a pharmaceutical company with the Office of the Governor
- ◆ Providing real estate leads to fill vacancies
- ◆ Residential placement assistance for transferred employees relocating to Plantation



Total Wine & MORE



Redevelopment



- ← JC Penney Renovated (15 new jobs)
- ◆ Broward County Offices (130 new jobs)
- ◆ El Dorado, Renovated (5 new jobs)
- ◆ Social Security (190 new jobs)

- Renaissance Hotel major renovations & improvements
- ◆ University of Phoenix expanded schooling
- ◆ Target – produce line



Redevelopment – Gateway

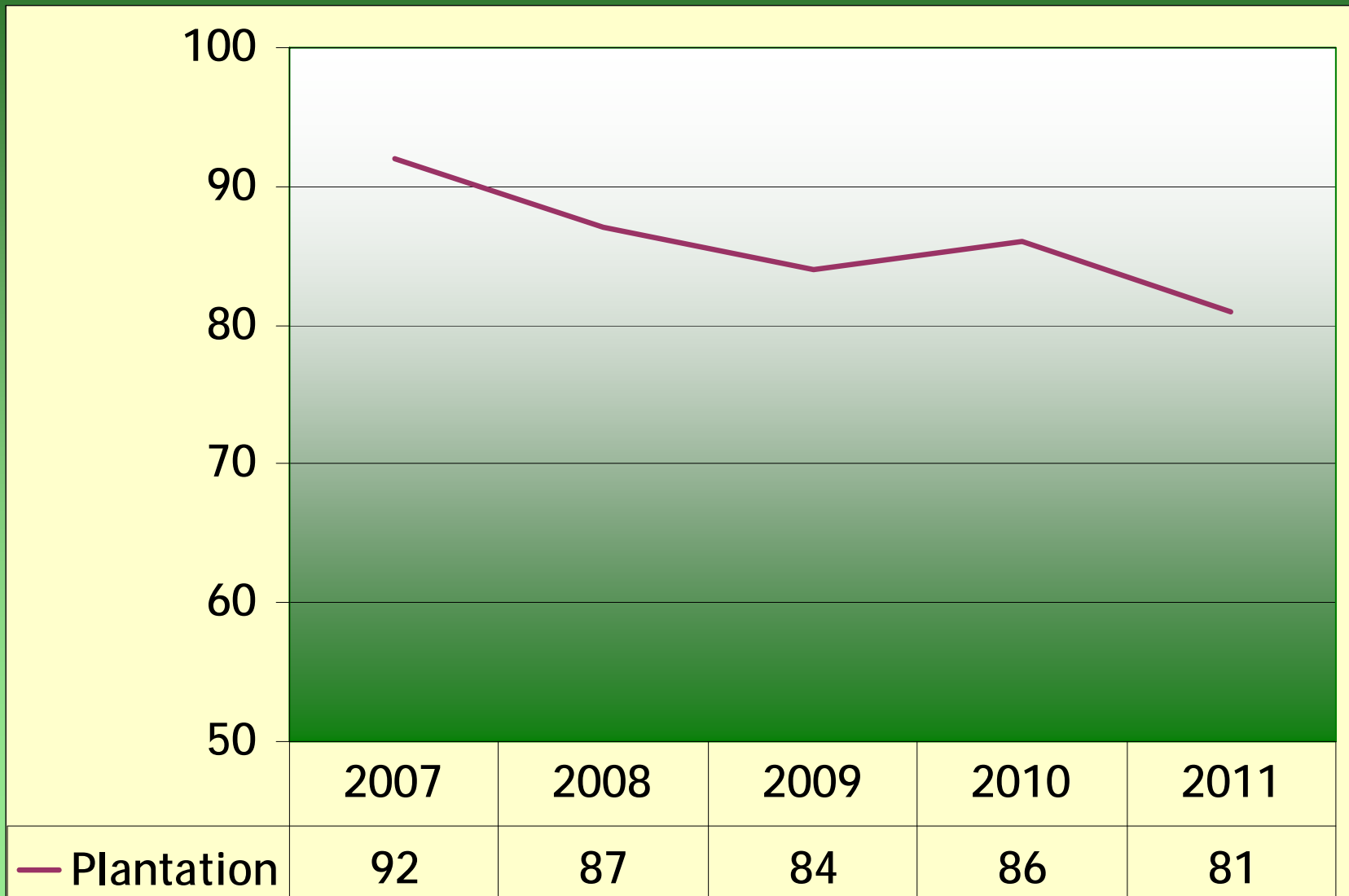


Massey Yardley \$270,000+
Renovations

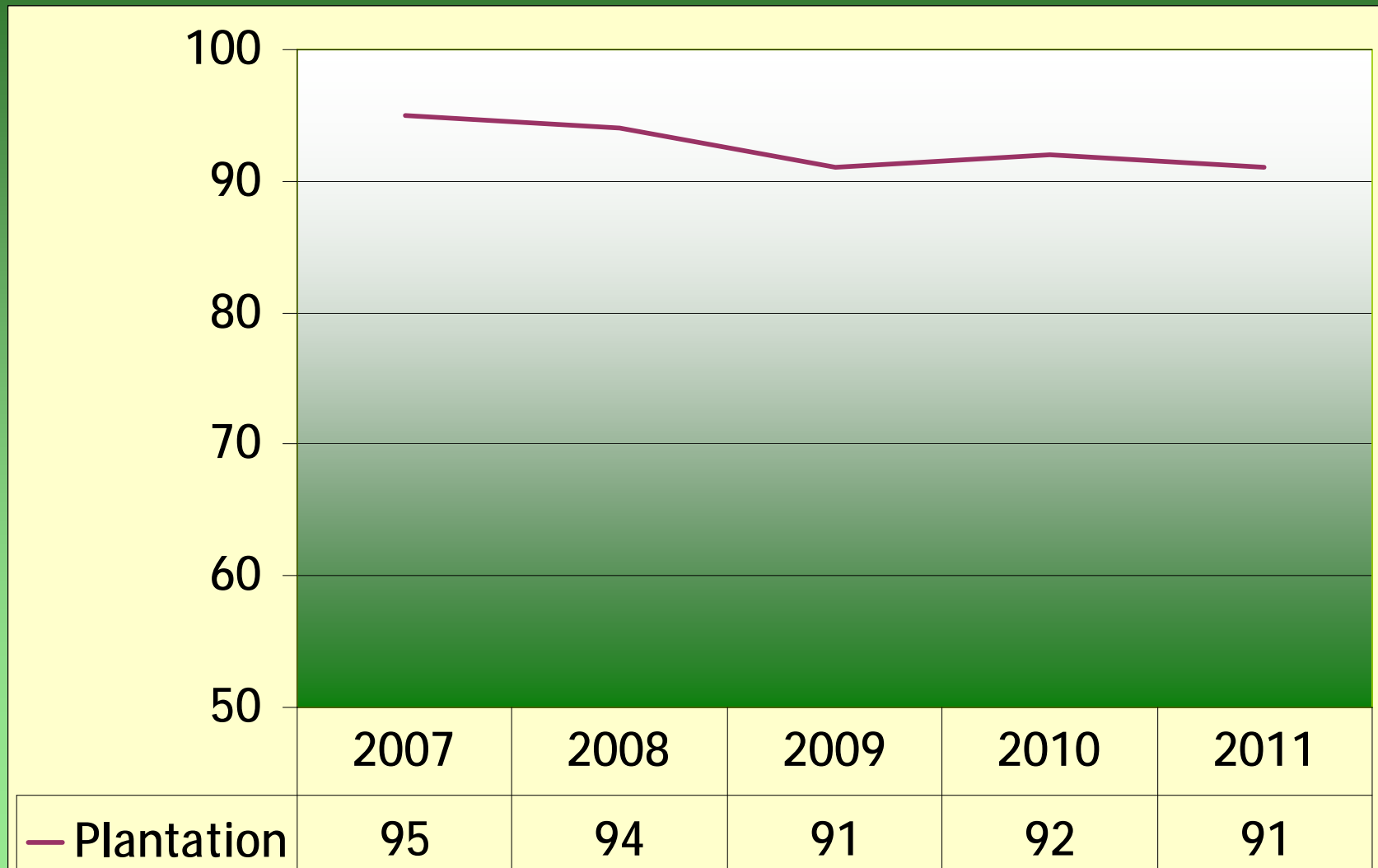
Rick Case
\$860,000+ in new
construction



Office Occupancy Rate



Industrial Occupancy Rate

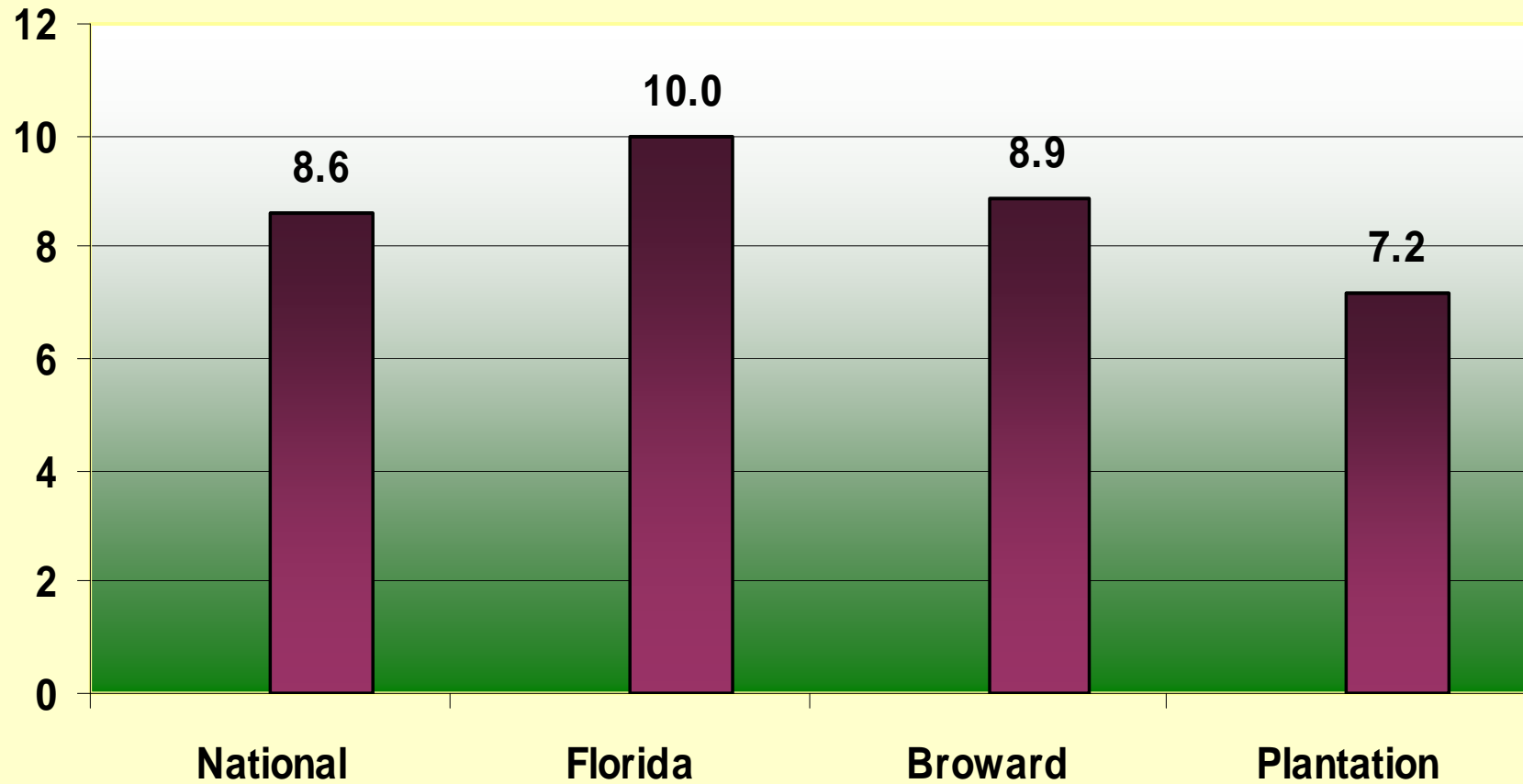


Top Ten Employers

★ American Express	2,800
★ Motorola	1,600
★ Broward County Schools	1,020
★ Broward County	900
★ DHL	850
◆ Westside Regional Medical Center	811
◆ City of Plantation	755
◆ Aetna	600
◆ Plantation General Hospital	600
★ Kaplan University	330

★ *Top Employers in Broward County*

2011 Unemployment Rate



Source: U.S. Bureau of Labor Statistics, November 2011

Gateway Public Safety Grant

Foreign Tech of South Florida



32 Businesses applied for the
Public Safety Grant

Business Investment	\$118,625
<u>City Granted</u>	<u>\$57,900</u>
Total Investment	\$176,525

Smith Community
Mental Health



Improvements to the Gateway District

- ➔ Multi Use Recreational Trail from North State Road 7 west along C-12 Canal
- ◆ Peters Road improvements
New sewer, drainage, sidewalks & landscaping improvements
- ◆ Underground Electric Project for northeast State Road 7 includes utility burying lines, new decorative lighting poles & new landscape beginning in 2012



Improvements to the Midtown District

- ◆ Planned 84th Avenue Greenway extension from American Expressway to Pine Island Park



- ◆ \$2.85 million funded by federal and County Grants

Improvements in City Services for Businesses

- ◆ Expedited small-scale review process
- ◆ Simplified development review process
- ◆ Technology Park zoning improvements
- ◆ Revised Plantation.org video tour-book
- ◆ Upcoming real estate listing on website
- ◆ Upcoming business directory on website



City budget Passports Water conservation
City Council meetings online Pavilion rentals Weekly meeting list

City Government
Meet Plantation's Mayor, find Council agendas and minutes, or join a board or committee.

Christmas Tree Pickup
Plantation Public Works will pick up Christmas trees throughout January. For more information...

Economic Development
Quality development options make Plantation your premier business choice in South Florida.

Plantation Farmers Market
Saturdays at Volunteer Park from 8AM to 2PM. Fresh produce and more.

Plantation Preserve
Plantation's own championship golf course, clubhouse and linear park, open to the public.

Police Department
A partnership with the community that promotes safe, secure streets and neighborhoods.

New Flood Maps Available
Plantation's new flood...

Federal Stimulus
The American Recovery and Reinvestment Act of...

Upcoming Events
Click here for upcoming City of Plantation.

[Plantation Video TourBook](#)
[Watch our videos](#)
[Click here](#)

PLANTATION
2011 WINNING COMMUNITY
100 BEST COMMUNITIES
ING
U.S. GREEN BUILDING COUNCIL
MEMBER

Business Directory

Sneak Preview...

AUTOMOTIVE	FOOD & DINING	MERCHANTS (RETAIL)
BUSINESS & PROFESSIONAL	HEALTH & MEDICINE	MISCELLANEOUS
COMPUTERS & ELECTRONICS	HOME & GARDEN	PERSONAL CARE & SERVICES
CONSTRUCTION & CONTRACTORS	LEGAL & FINANCIAL	REAL ESTATE
EDUCATION	MANUFACTURING, WHOLESALE, DISTRIBUTION	TRAVEL & TRANSPORTATION
ENTERTAINMENT		

Business Directory

Sneak Preview...

		HOME & GARDEN		
		ANTIQUES & COLLECTABLES		
AUTOMOTIVE	FOOD & DINING	BROWNS OLD TIME CLOCK SHOP	235 S STATE ROAD 7	954-792-6536
		DREAMS INC	2 S UNIVERSITY DR 325	954 377-0002
		CLEANING		
BUSINESS & PROFESSIONAL	HEALTH & MEDICINE	ALLSPEC'S CLEANING SERVICES	10097 CLEARY BLVD	954-553-1457
		ARAHULL SERVICES, INC.	6851 W SUNRISE BLVD 124	954-584-1497
COMPUTERS & ELECTRONICS	HOME & GARDEN	CBGB CLEANING SERVICE	5309 W BROWARD BLVD	954-257-0719
		CRAFTS, HOBBIES & SPORTS		
CONSTRUCTION & CONTRACTORS	LEGAL & FINANCIAL	HOBBY SUPERSTORE, INC.	7676 PETERS RD B	954-424-6229
		JO-ANN FABRIC & CRAFT STORES #2167	801 S UNIVERSITY DR D100	380-656-2600 X6746
EDUCATION	MANUFACTURING, WHOLESALE, DISTRIBUTION	MICHAELS STORES INC #9907	12100 W SUNRISE BLVD	954 474-0491
		FLOWER SHOPS		
ENTERTAINMENT		EXOTIC FLORIST OF PLANTATION, INC.	1860 N PINE ISLAND RD 105	954-424-3373
		FLORAL PROMOTIONS INC	405 S STATE ROAD 7	954-584-8006
		PINK PUSSY CAT FLOWER SHOP INC	5243 W BROWARD BLVD	954-584-7045

Quality of Life

PARKS & RECREATION – Veltri Tennis Center

- ◆ One of the most active team tennis sites in the country
- ◆ Over 800 members participating on more than 40 league teams
- ◆ A junior teaching program that instructs 200 players a week
- ◆ Twice recognized by the USTA as Facility of the Year
- ◆ Host to several prestigious national USTA-sanctioned tournaments throughout the year
- ◆ Thousands of players, families and tennis enthusiasts patronize Plantation's restaurants, hotels and shops



Thanks to the quality programming and management of the Tennis Center, the USTA brought the Orange Bowl International Tennis Tournament to the City of Plantation after over 60 years in Miami-Dade County!



Quality of Life

PARKS AND RECREATION – Plantation Preserve Golf Course & Club

- ◆ Miccosukee Nationwide Qualifier & PGA Tour 2nd Stage Qualifying Tournament
 - ◆ 190 players
- ◆ PGA Tour Q-School
 - ◆ 78 players
- ◆ The Preserve: our catering specialists will help design memorable special events and celebrations



Quality of Life

PARKS & RECREATION – Youth and Adult Athletic Leagues

Events include:

- ◆ Softball
- ◆ Baseball
- ◆ Soccer
- ◆ Tackle and flag football
- ◆ Inline hockey
- ◆ Dynamites program
- ◆ Cheerleading

6,000 athletes

107,600 spectators

23 athletic events



Quality of Life

PARKS & RECREATION – Aquatics Center

Events included:

- ◆ High School District & Regional Championships
- ◆ IMX Challenge
- ◆ Junior Olympics
- ◆ Winter Championships Swim Meet

Over **11,000**
participants

Over **17,500**
spectators

15 aquatics events



Neighborhood Stabilization Program

Improving Our Neighborhoods...



Before

Neighborhood Stabilization Program



- ◆ Purchased and rehabilitated 14 homes
- ◆ Rented 4 to families & Sold 10 to families
- ◆ Reinvested \$1.2 million back into program from proceeds
- ◆ Received \$3.2+ million in federal grants

Award Winners!



Best Suburban Office Park:

← Cornerstone
Business Park

Best Midsize Business to
Work For:

- ◆ Dental Plans
- ◆ Solstice Benefits

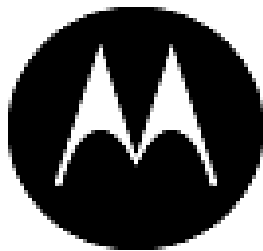
Chief Executive Officer
(CEO) Leadership:

- ◆ Castle Group

We're glad you're here!

A few of our Long-standing Quality Businesses

- ◆ Fairlane Financial – 56 years
- ◆ Jacobs Jewelry – 55 years
- ◆ Southeast Broach – 39 years
- ◆ Footprints – 38 years
- ◆ Covenant Village – 35 years
- ◆ Kenig Aerospace – 22 years



We're glad you're here!

A few Long-standing Quality Businesses in the Gateway District

- ◆ Dead Bug Edwards – 52 years
- ◆ Valetaria Cleaners – 48 years
- ◆ Plantation General Hospital – 47 years
- ◆ Scarborough's Health Food – 47 years
- ◆ Massey Yardley – 44 years
- ◆ Medical III Pharmacy – 44 years



Stakeholders

Working with the Greater Plantation Chamber of Commerce ...



Special Events:

- ◆ Small Businesses Seminars
- ◆ Annual Summit
- ◆ 500+ Business Attendees

Stakeholders

Working with our businesses...



We are here for you ...

- ◆ One-on-one meetings
- ◆ Business visits
- ◆ 13,000+ emails





TEAM PLANTATION

Expanding the Circle of Success Together With You!

